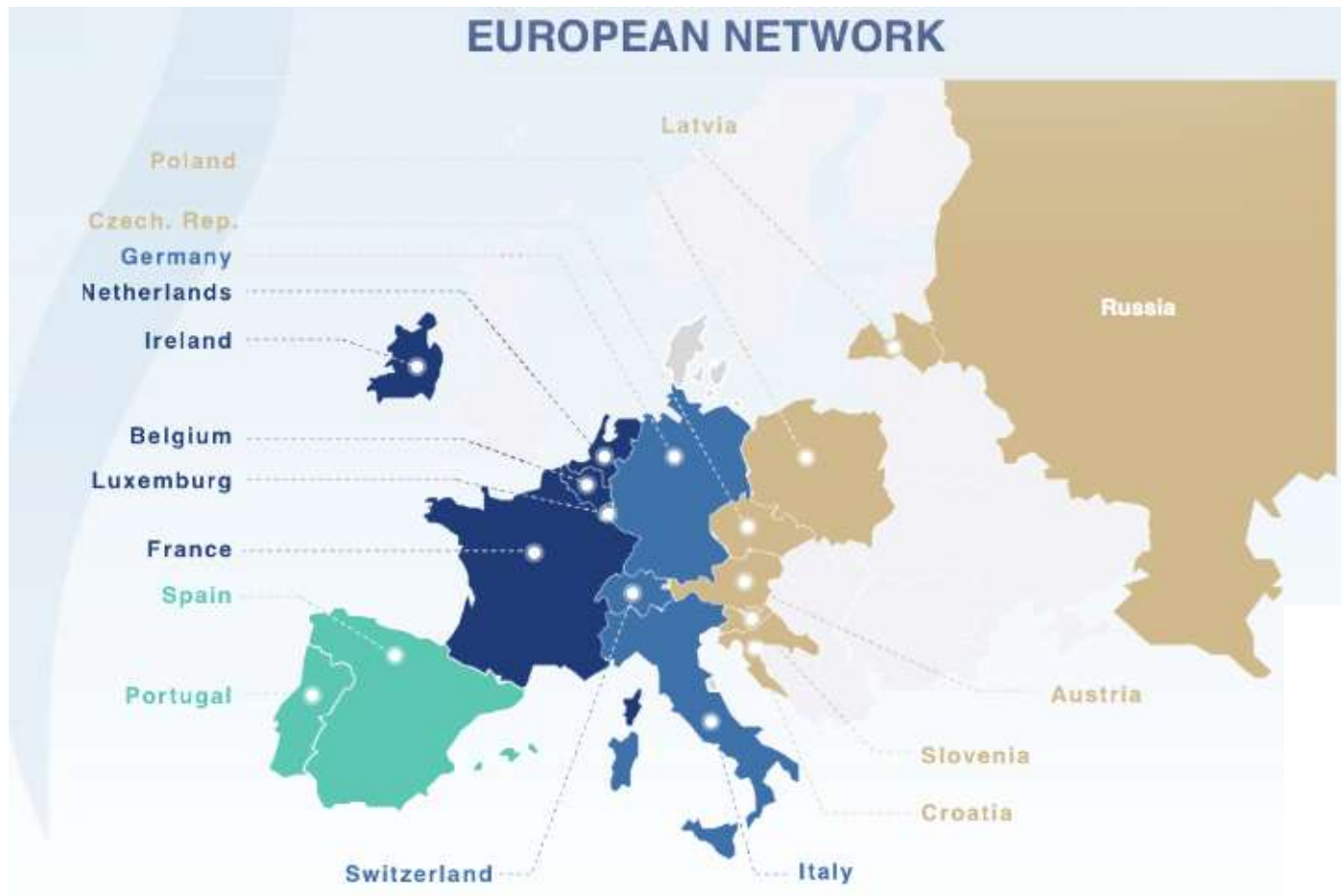




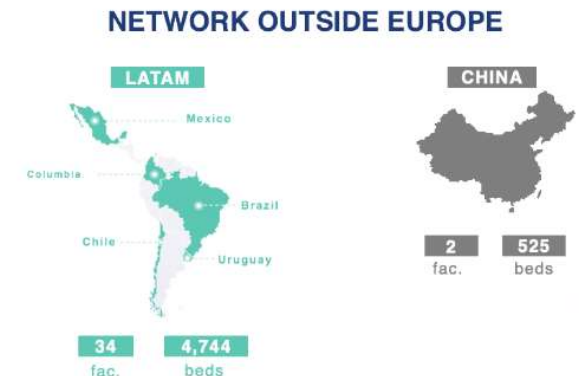
Social care trends – modern elderly care homes

Věra Husáková, COO SeneCura Czech Republic
14 06 2021

ORPEA - TODAY A GLOBAL GROUP



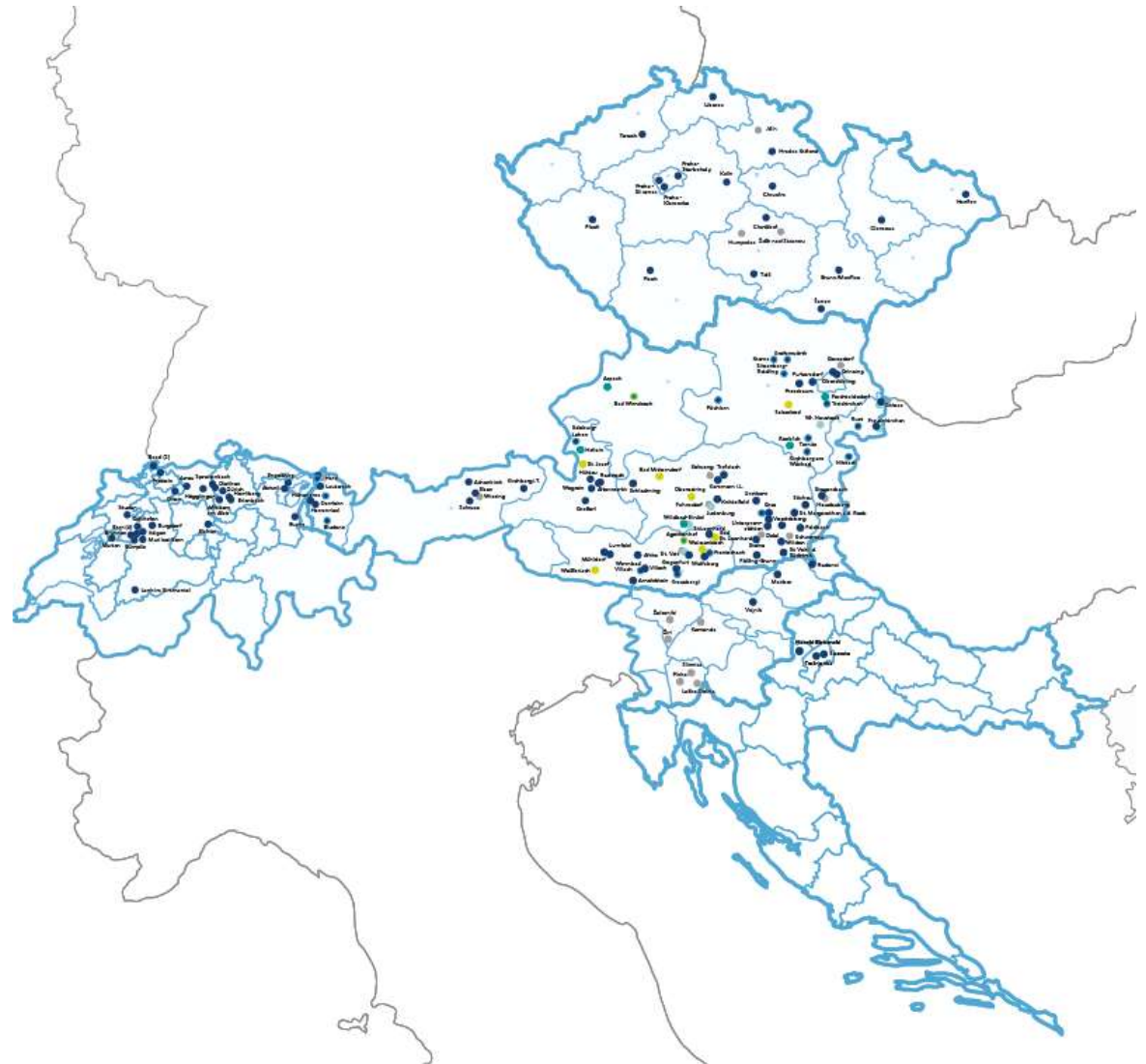
23 Countries
1114 facilities
111 81 beds




















SENECURA CLUSTER (REGION)

5 countries

- Austria: 85 facilities Austria
- Switzerland: 27 facilities a 26 ambulant care services
- Czech Republic: 16 facilities
- Croatia: 3 facilities
- Slovenia: 3 facilities



AGEING POPULATION A CHALLENGE FOR EVERY COUNTRY

Country	Population (m)	Increase of 80+ between 2017 and 2050	Change 2017/2050	Existing beds 2017	Equipment rate ¹ 2017	Beds to be created by 2030
 Germany	83	+4,979,717	+96%	900,000	17%	100,000
 Austria	9	+671,965	+145%	70,000	15%	30,000
 Belgium	11	+647,485	+100%	137,000	21%	45,000
 Spain	47	+3,438,449	+118%	375,000	13%	50,000
 France	67	+4,037,802	+98%	590,000	14%	25,000
 Italy	60	+4,099,689	+95%	390,000	9%	80,000
 Luxembourg	1	+43,549	+178%	6,000	25%	1,000
 Netherlands	17	+1,256,078	+159%	105,000	13%	70,000
 Poland	38	+1,564,508	+96%	85,000	5%	120,000
 Portugal	10	+602,780	+94%	80,000	12%	50,000
 Czech Rep.	11	+450,287	+103%	52,000	12%	80,000
 Switzerland	8	+727,542	+167%	93,000	21%	70,000
EUROPE	363	+22,519,851	+104%	2,883,000	13%	721,000
 Brazil	209	+12,168,843	+335%	130,000	4%	300,000
 Chile	18	+1,299,684	+282%	15,000	3%	38,900
 Colombia	49	+2,621,810	+373%	21,096	3%	68,924
 Mexico	129	+6,320,151	+309%	61,405	3%	167,565
 Uruguay	3	+103,769	+68%	4,000	3%	12,000
LATAM	409	+22,514,257	+322%	231,501	3%	587,389
TOTAL	772	+45,034,108	+157%	3,114,501	11%	1,308,389

Source: World Bank ¹Equipment rate: % of existing nursing home beds for 100 people aged over 80

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A FAST-GROWING AND HIGH INVESTMENT SECTOR

○ **Very substantial investment needs**

- Need to redevelop portion of existing beds that are no longer suitable
- Public and non profit players struggling to invest due to budget constraints

○ **Orpea/SeneCura construction know-how**

- Choice of land or building
- Architecture of the facilities
- Choice of technologies

WE DEVELOP A UNIQUE CARE AND LIVING SPACES FOR THE WELLBEING OF OUR CLIENTS



NURSING HOMES – NEW CONCEPTS

Modern buildings integrated into community life

1. Bright and cosy, use of wood
2. Spacious lounge areas
3. Regional furniture
4. Floors with carpets
5. Gardens with raised beds
6. Inclusion of social life
7. Normality concept



NURSING HOMES – NEW CONCEPTS

Specialisation

1. Care for people with dementia
2. Eden Alternative
3. Remobilising and Rehabilitation
4. Care Living
5. Assisted Living



Integrative concepts

- Kindergartens
- Social and Health centres
- Partial stationary care (centres for day or night care)



ASSISTED LIVING

- Apartments for assisted living
- Often in the neighbourhood of nursing homes
- Open lunch and events in nursing homes
- Access to care if needed



SENECURA QUALITY – SPECIAL CARE PROGRAMS & INNOVATION

- Individual care
- Validating care, facilities equipped in accordance to need of people with dementia
- Pain free nursing home, nurses trained and certified
- Special care for clients with diabetes and wound – use of telemedicine
- Fit & Agile 70 +, fall prevention
- Bestens Begleitet - programme for palliative care

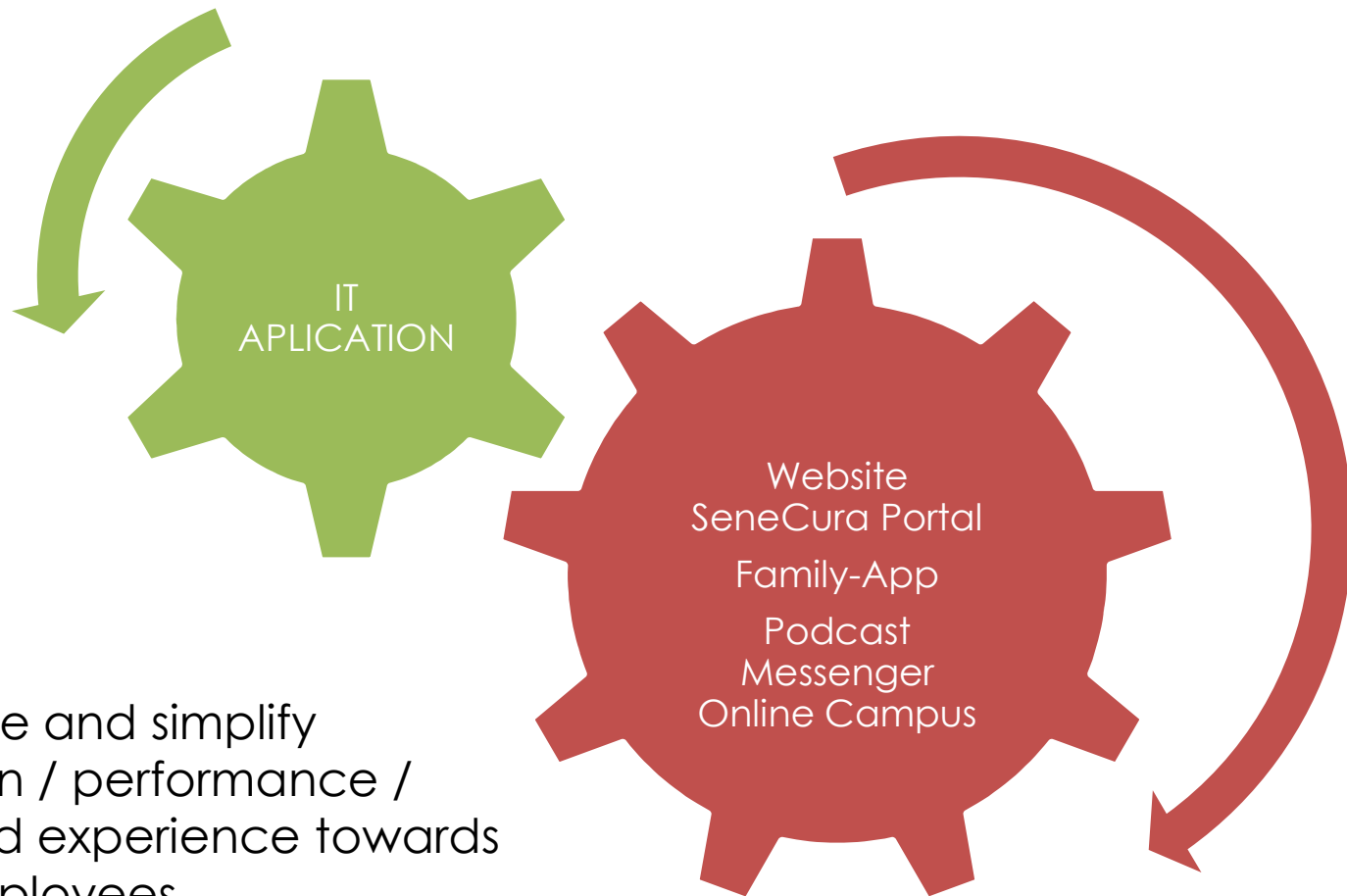


SENECURA QUALITY – TRAINING & QUALITY MANAGEMENT

- Training & knowledge management for staff
- SeneCura Campus – E-Learning Platform
- Central quality management, constant monitoring of quality, audits and satisfaction surveys
- **Campus Lakeside Grafenwörth**
 - Education center for the field of care
in cooperation with universities
and vocational colleges
 - Ambulance
 - Hotel



DIGITALIZATION



Tools to improve and simplify communication / performance / knowledge and experience towards clients and employees

THANK YOU FOR YOUR PASSION – NOT ONLY IN CORONA TIME



